

J.J. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

DEPARTMENT OF VISUAL COMMUNICATION

B.SC- BRIDGE COURSE SYLLABUS - 2020

UNIT I: Introduction to UGC and NAAC

MHRD - UGC - Basics - NAAC- Required information -University - Affiliation - Autonomous - Functions of autonomous colleges.

UNIT II: History of the Institution

History of J.J. college of arts and science (Autonomous)- Courses offered - under graduate- post graduate - Department Information.

UNIT III: Introduction to Visual Communication Course

Introduction about visual communication course - course structure- curriculum - CIA - External marks - Examination - Total number of Papers.

UNIT IV: Introduction to Visual Communication

Communication Definition, Scope - Communication Process - Verbal and Non-Verbal Communication - Types of Communication - Motion Picture -Print Media -Audio visual technology- Communication Noise - Mass Communication - Communication Models - Documentary Film.

UNIT V: Introduction to Photography

Understanding the camera - Lenses - Shutter - Aperture - ISO -Video Format - Video Signal - Different types of Photography - Camera Angles -Rule of Third - Three- Point lighting - Multi Camera Setup - Lighting, Basic and Special Lighting Setup.



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J.J. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
DEPARTMENT OF VISUAL COMMUNICATION
BRIDGE COURSE –PRE TEST - JULY 2020

DATE: 15.07.2020

TIME: 1 Hour

MARKS: 50

ANSWER ALL THE QUESTIONS

15x2 = 30

1. What is UGC?
2. Explain the NAAC
3. Expand UG and PG
4. How many minimum credits can you acquire for a visual communication degree?
5. What is CBCS?
6. Communication Definition
7. Write about the Print Media.
8. Write about camera lenses
9. What is non-verbal communication?
10. What is motion picture?
11. Write about Audio Visual Technology.
12. What is shutter Speed?
13. Define aperture
14. Write about Lighting
15. Types of Photography

ANSWER ALL THE QUESTIONS BRIEFLY

4x5 = 20

1. Write about the college and courses offered in the college?
2. Explain the different types of communication
3. Explain the importance of Photography
4. Write briefly about the shutter, aperture and ISO functions in the camera



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J.J. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
DEPARTMENT OF VISUAL COMMUNICATION
BRIDGE COURSE - POST TEST - AUGUST 2020

DATE: 04.08.2020

TIME: 1 Hour

MARKS: 50

ANSWER ALL THE QUESTIONS

15x2 = 30

1. Expand UGC
2. What is the duration of UG courses?
3. Explain the Communication
4. List some courses come under Science stream?
5. What is the minimum marks to score to pass in external exam?
6. Write about print media
7. What is Communication models?
8. Explain the Noise
9. What is audio visual media?
10. What is documentary film?
11. Types of camera
12. Explain the Multi Camera Setup
13. Write about Camera Angles.
14. Types of Photography
15. Explain the Lighting.

ANSWER ALL THE QUESTIONS BRIEFLY

4x5 = 20

1. Explain the functions of autonomous college.
2. Explain the types of communication
3. Write briefly about the different types of photography profession.
4. Write about the Lighting setup and its functions



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BRIDGE COURSE - TEST SCORE – AUGUST 2020

S. No	Name	Pre-Test-Score (50)	Post-Test-Score (50)
1	ABIRAMI M	19	29
2	KEERTHIGA S	20	32
3	MALINI A	22	31
4	NARMATHA S	20	30
5	SOWBARNIYA D	22	34
6	AKASH M	19	31
7	ALAGAR C	17	29
8	ALAGURAJ R	18	31
9	ANANTHAKUMAR K	19	30
10	ARAVINDH K	18	25
11	BHUVANESHWARAN S	18	29
12	HARISHRAGAVENDIRAN E	20	25
13	JOGALATHAN T	21	30
14	KALIL RAHMAN A	22	34
15	KARTHICK RAJ S	23	30
16	KARTHIKEYAN R	20	29
17	MANIBALA K	21	32
18	MATHESHWARAN M	18	25
19	MOHAMED ANAS P	20	30
20	PARAMAGURU J	25	35
21	PAULRAJ T	19	28
22	R RAMESH KANNA R	18	25
23	SARAVANAN S	15	20
24	SATHISH V	17	22
25	SATHISH KUMAR S	19	27
26	SRIKESH S	20	29
27	YUVARAJ MANIKANDAN S	18	26



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